

FOR IMMEDIATE MEDIA RELEASE

**MoneyTree Singapore opens its Registration for
Young Entrepreneur Startup (YES) Challenge - Singapore**

5 October 2009 – Singapore - Upon having a very successful YES Challenge in Malaysia, MoneyTree Singapore is confident to have a better and more successful event.

The MoneyTree Young Entrepreneur Startup(YES) Challenge is focused on helping future Entrepreneurs launch new ideas that could ultimately be turned into profitable ventures. This challenge would allow young Entrepreneurs / aspiring Entrepreneurs to not only learn skills that would sharpen their Entrepreneurial mindsets, but to also provide them with the opportunity to experience the practical applications of the Entrepreneurial skills they have acquired through the MoneyTree Entrepreneur Fast Track programme.

YES Challenge's advisory panel now includes Ms Elaine Teh, Exec Director of Octopus Group, Mr. Lai Gin Nyap, Director of WestComb Capital, Mr. Tan Yinglan, Senior Assistant Director / Economist of Ministry of Trade and Industry and Dr Lim Wee Kiak, CEO of Eagle Eye Centre.

TMC Education Group & Stansfield College are among the schools that will be sending their students to take part in the YES Challenge. "We see MoneyTree YES Challenge as a platform for our students to gain practical business skill and enhancing their soft skill abilities." Mr. KS Muraalii, Programme Director of Stansfield College.

The official opening ceremony of YES Challenge-Singapore will be on 17 November 2009, Tuesday, 2pm to 4pm. This is in line with the Global Entrepreneurship Week 2009, which is from 16 to 22 November 2009, hosted by NUS Enterprise & Action Community for Entrepreneurship (ACE).

MoneyTree Singapore is looking for an official media partner for YES Challenge-Singapore. Interested partners please contact Ryan @ 9669 0376/Ryan@MoneyTree.sg

For more information about YES Challenge - Singapore, please visit www.YESChallenge.com or email YES@MoneyTree.sg.

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Note to Editors

About MONEYTREE™

The MoneyTree™ Programme is a unique programme designed to educate and create financial savvy-ness in today's young generation so as to prepare them for the financial challenges they will meet in the future.

The MoneyTree™ Programme is a proprietary programme developed by MoneyTree Singapore Pte Ltd, with license from MoneyTree Asia Pacific Ltd.

MoneyTree™ is currently being conducted in Singapore, Malaysia, Indonesia with more centres opening soon in Brunei and other countries in Asia Pacific region.

To find out more, visit www.MoneyTree.sg

About Global Entrepreneurship Week

Global Entrepreneurship Week will encourage youth to think big, to turn their ideas into reality, and to make their mark. From Nov. 16-22, 2008, millions of young people around the world will join a growing movement to generate new ideas and to seek better ways of doing things.

Thousands of activities are being planned in more than fifty countries from around the world. Global Entrepreneurship Week is: founded by the Ewing Marion Kauffman Foundation and the Make Your Mark campaign; sponsored by NYSE Euronext, IBM and Ernst & Young.

To learn more, visit www.entrepreneurshipweeksg.org.

About YES Challenge - Malaysia

- 1) http://www.nst.com.my/Current_News/NST/articles/20yes/Article/index_html
- 2) <http://www.sun2surf.com/article.cfm?id=36890>
- 3) <http://voize.my/vr1/big-pitch-for-the-big-leagues>
- 4) <http://www.theedgemalaysia.com/personal-finance/17428-giving-youngsters-a-taste-of-entrepreneurship-.html>
- 5) <http://www.csr-malaysia.org/news/malaysia/-20090626222/>

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