

MEDIA ANNOUNCEMENT

MoneyTree Singapore Conducted Class for 400 Year 2 Students at River Valley High School

-SINGAPORE 29th July -MoneyTree Singapore conducted a Financial Literacy Workshop for 400 year 2 students at River Valley High School today. The workshop which is part of a 2 module program was conducted concurrently in 12 different classes. The second of this 2 part workshop is scheduled for the 12 August 2009.

The students were treated to a “Learn Through Play” approach to topics like Supply & Demand, Real Cost of Things, Creating the Right Money Habit, among other topics. MoneyTree’s proprietary content integrates the Ministry of Education (MOE)’s teaching method of “**Teach Less Learn More**” concept in its delivery methodology. This includes the usage of MoneyTree Currency, Stock market Simulation and an activity based learning regime. Students are encouraged to interact within the 2 hour session and are rewarded with MoneyTree currency for their answers and intelligent questions.

When approached, one of the teachers commented after the workshop, “I’m impressed on the content & methodology. The students were engaged and having fun while learning. This is better than any Financial Board Game.”

The 2nd workshop will cover topics like Saving Vs Investment, Assets & Liabilities, Money Mindset, among other topics. Due to the MoneyTree’s “Earn MoneyTree Dollars” incentive which eventually permits students to bid in auction using MoneyTree’s currency, the attendance is expected to be higher for the 2nd workshop.

Please contact Ryan @ 9669 0376 for class viewing arrangement.





Note to Editors

1. The **MONEYTREETM Programme** is a unique program designed to educate and create financial savvy-ness in today's young generation so as to prepare them for the financial challenges they will meet in their future.
2. The **MONEYTREETM Programme** is a proprietary programme developed by **MoneyTree Singapore Pte. Ltd.** with license from **MoneyTree Asia Pacific Ltd.** Further information can be obtained from:

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2. **MONEYTREETM Programme** is currently being conducted in Singapore, Malaysia, Indonesia with more centres opening up in Brunei and other countries in Asia Pacific region.